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**FOR IMMEDIATE RELEASE**

**September 14, 2010**

***Day Air Credit Union...First financial institution in Dayton to offer  
Instant Issue Debit Cards***

**Kettering, Ohio – Sept 14, 2010** – Day Air Credit Union is the first financial institution in the Miami Valley to launch an instant issue debit card program. This program will allow members to receive their debit card the same day they open their checking account or if they lose their debit card they can stop into a branch for a new one without any wait time.

Typically financial institutions can take anywhere from 7 to 15 business days to mail a debit card. The instant issue program allows for instant access – ready to be used at ATM machines, businesses and stores the same day you receive it.

“We strive to bring our members new solutions to make their lives more convenient and we are pleased to be the first in the area to offer instant issue debit cards,” said William Burke, Day Air President and CEO.

Day Air Credit Union with over \$210 million in assets and more than 26,000 members is a not-for-profit, full-service financial institution, proudly serving businesses and residents of the Miami Valley.

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