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**FOR IMMEDIATE RELEASE**

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**Day Air Credit Union Raises over \$1,900 for March of Dimes**

**Kettering, Ohio, June 21, 2011** – Day Air Credit Union raised \$1,932 to support the March of Dimes “March for Babies” during the month of May. A Spring Basket Raffle was put together and all community members were invited to purchase raffle tickets at Day Air branches from May 9<sup>th</sup> to May 27<sup>th</sup>. Contents of the baskets were donated by associates and several local businesses. In conjunction with the raffle, Day Air also donated \$1 per new “like” they receive on their Facebook page up to \$1,000. Facts and trivia about the March of Dimes and financial topics were posted and discussed during April and May to help support this cause.



Jackie Allen, Miami Valley March of Dimes, and Charlotte Leasure, Day Air, presenting the check.

William Burke, Day Air President and CEO said, “Giving back to the community is part of what credit union’s are all about. Everyone at Day Air was involved and had a great time creating their baskets.”

In 2010, Day Air first held the Spring Basket Raffle and raised over \$1,400 for the March of Dimes “March for Babies” in April. Over 3,000 tickets were sold in the first 2 weeks of the raffle.

“We couldn’t have been more excited at the response their membership and the community had for the basket raffle for a second year in a row” said March of Dimes Division Director, Jackie Allen. “We really enjoy watching companies put their hearts into their fundraisers, and Day Air certainly made us smile.”

*The March of Dimes is one of the best-known charities in the country. They help moms have full-term pregnancies and healthy babies. And if something goes wrong, they offer comfort and information to families. They research the problems that threaten babies and work on preventing them. Further information about the March of Dimes is available on the official website, [www.marchofdimes.com](http://www.marchofdimes.com).*

*DAY AIR CREDIT UNION, established in 1945, proudly serves businesses and residents of the Miami Valley in southwest Ohio. With over \$220 million in assets and more than 26,000 members, Day Air is a not-for-profit, full-service financial institution. Credit Union members have access to thousands of surcharge-free ATMs and thousands of shared branches nationwide. Membership is open to people living, working, worshiping or attending school in Butler, Champaign, Clark, Darke, Greene, Miami, Montgomery, Preble and Warren counties. Visit [www.dayair.org](http://www.dayair.org) for more information.*

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