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FOR IMMEDIATE RELEASE

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Day Air Credit Union Raises over \$1,400 for March of Dimes “March for Babies”

Kettering, Ohio, May 17, 2010 – Day Air Credit Union raised over \$1,400 for the March of Dimes “March for Babies” in April. A Spring Basket Raffle was put together and all community members were invited to purchase raffle tickets from March 22nd to April 2nd. Contents of the baskets were donated by associates and several local businesses.

There were ten different baskets, arranged by various departments. Credit union & community members were invited to purchase raffle tickets and place them in their basket of choice. Day Air sold over 3000 tickets in 2 weeks. Melissa Johnson, Day Air Senior Vice President said, “Day Air Credit Union is proud to be a supporter of this great cause. Giving back to the community is part of what credit union’s are all about. Everyone at Day Air was involved and had a great time creating their baskets.”



Jackie Allen, March of Dimes & Charlotte Leasure, Day Air Credit Union.

“Since our initial meeting, Day Air was on board with this fundraiser. We couldn’t have been more excited at the response their membership and the community had for the basket raffle” said March of Dimes Division Director, Jackie Allen. “We really enjoy watching companies put their hearts into their fundraisers, and Day Air certainly made us smile.”



“March for Babies” is the March of Dimes’ oldest and largest walking event in the country. The walk in Ohio runs from April 17 – May 22 in various locations around the state. So far, this event has raised \$228,000 in Ohio alone. Every year, thousands of companies, schools and organizations get involved in “March for Babies” and show they care about the families in their communities. These teams are an important part of the success of the event. In 2009, company teams together raised \$70 million.

The March of Dimes is one of the best-known charities in the country. They help moms have full-term pregnancies and healthy babies. And if something goes wrong, they offer comfort and information to families. They research the problems that threaten babies and work on preventing them. March for Babies is the March of Dimes signature event. The funds raised in March for Babies support our mission to give every baby a healthy start. They’ve been walking since 1970 and have raised an incredible \$1.8 billion.

Further information about the March of Dimes is available on the official website, www.marchofdimes.com.

Day Air Credit Union, with over \$202 million in assets and more than 25,000 members, is a not-for-profit, full-service financial institution, proudly serving businesses and residents of the Miami Valley in southwest Ohio. Visit www.dayair.org for more information.

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